HANOVER AREA MANAGEMENT ASSOCIATION Influential Leadership

Each of us can be looked upon as a leader in some type of capacity. Each of us could be a manager or supervisor, a teacher, a coach, or even a parent. Each of these roles has an impact on others.

WHATEVER YOUR VOCATION OR ASPIRATION, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.

World-renowned leadership expert John C. Maxwell says if you want to succeed, you must learn how to connect with people. And while it may seem like some folks are just born with it, the fact is *anyone* can learn how to make every communication an opportunity for a powerful connection. In *Everyone Communicates, Few Connect*, Maxwell shares the Five Principles and Five Practices to develop the crucial skill of connecting, including:

- Finding common ground
- Keeping your communication simple
- Capturing people's interests
- Inspiring people

SIGNATURE

• Staying authentic in all your relationships

The ability to connect with others is a major determining factor in reaching your full potential. It's no secret! Connecting is a skill you can learn and apply in your personal, professional, and family relationships—and you can start now!

1-SCP
- 10:00 A.M
nt Association
xford, PA 17350
gement Association (hanoverleadership.com)
PHONE NUMBER
EMPLOYER'S NAME
r